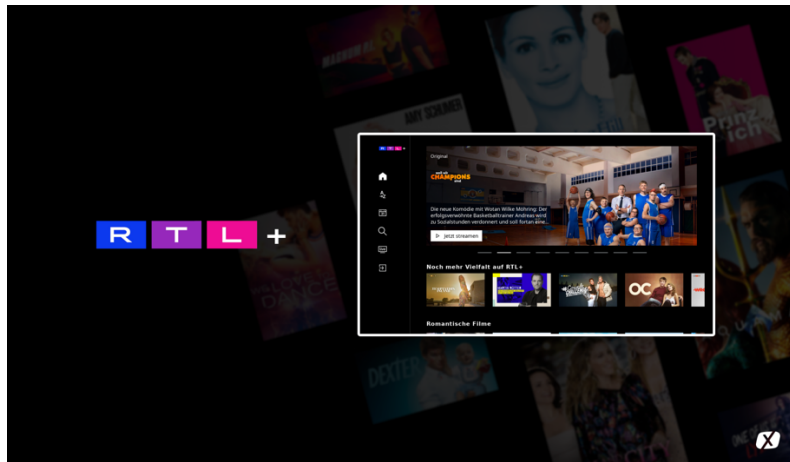


## Foxxum Expands Foxxum CTV OS with RTL+ Premium App



**Kiel, 09/28/2022:** Foxxum – one of the leading providers of innovative CTV solutions for TV manufacturers and content providers – expands its portfolio with the leading German streaming service and makes the RTL+ Premium app available on Foxxum CTV OS in Germany.

RTL+ is the streaming service of RTL Germany. The diverse video offer spans from fiction to reality series and from documentaries to live sports events. This includes RTL+ Originals like *Sisi*, *Strafe*, *Are you the One?* as well as future content such as *Das Haus der Träume*, *Prince Charming* or *Schalke 04 – Zurück zum Wir*. In addition, RTL+ features exclusive soccer tournament from the UEFA Europe League and the UEFA Conference League as well as soccer event livestreams. Users can also access highlights such as *Gute Zeiten, schlechte Zeiten (GZSZ)* and *Alles was zählt (AWZ)* via the RTL+ Premium app even before the TV broadcast.

RTL+ packages include Free, Premium (4,99 euros per month) and Max-Paket (9,99 euros per month).

**Dirk Hannappel, Head of Sales & Business Development RTL+:** “The partnership with Foxxum is an important step for us regarding our distribution strategy. We really look

forward to the collaboration and that even more people will be able to easily and comfortably access RTL+ via the big screen in the future.”

“We are tremendously happy to partner with such an established and popular German media company as RTL Germany. The RTL+ Premium app will not only help us increase our reach in Germany, but will also perfectly complement our existing portfolio”, **says Ronny Lutzi, CEO and founder of Foxxum GmbH.**

### **About Foxxum**

Foxxum is a global leader in the development, operational, and commercial marketing sector for innovative smart TV solutions. As an established pioneer in this field, Foxxum works closely with leading companies at all stages of the global consumer electronics value chain to develop smart TV solutions – from silicon vendors to device manufacturers and network operators. Worldwide partnerships with premium broadcasters and video-on-demand services, video producers and distributors allow Foxxum to provide an industry leading content portfolio, containing the most important global content brands as well as country specific local content providers. Foxxum’s development and platform expertise offers viewers the best possible smart TV user experience, with innovative smart TV technology, a global entertainment content portfolio and an outstanding design. Foxxum provides its clients with highly innovative solutions, which includes the possibility of jointly tapping into profitable revenue streams in a technology sector with enormous growth potential. For more information, please visit [www.foxxum.com](http://www.foxxum.com).