

WeTV Video Streaming App Launches on Foxxum CTV OS



Kiel (Germany), June 15, 2022 | Innovator of cutting-edge smart TV solutions for TV manufacturers and content providers, Foxxum, is thrilled to announce the partnership with WeTV, a video streaming app launching on Foxxum CTV OS.

As the global streaming platform of Tencent Video, one of the largest online video platforms in China, WeTV is among the top three OTT platforms in Southeast Asian markets such as: Indonesia, Thailand, Malaysia, and the Philippines.

Through this partnership, viewers will be able to access the worldwide available WeTV app which features local, international, and original content with movies, entertainment programs and premium TV series with genres spanning from Chinese and Korean dramas to anime series. Additionally, the content library includes high-quality subtitles in Chinese, English, Korean, Thai, Bahasa Indonesian, Malay, Portuguese, and Spanish.

“By making WeTV available on Foxxum CTV OS, we will be able to provide a wider selection of diverse content as well as strengthen our worldwide offering and we are excited to partner with such a renowned company”, **says Ronny Lutzi, CEO at Foxxum GmbH.**

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ABOUT WeTV

WeTV is an Asian streaming service that sees the creation of premier video-on-demand (VOD) and provides over-the-top (OTT) local content. The streaming service provides content from around the region, inclusive of selected Chinese, Indonesian, Korean, Malaysian, Philippines and Thai series and movies. Operating as a freemium service, viewers can access some content without the need for a paid subscription and premium content at a small fee. The basic features also include free subtitles.

ABOUT FOXXUM

Foxxum is a global leader in the development, operation and commercial marketing for innovative Smart TV solutions. As an established pioneer in the sector, Foxxum works closely with leading companies at all stages of the global consumer electronics value chain to develop Smart TV solutions – from silicon vendors to device manufacturers and network operators. Worldwide partnerships with premium broadcasters and video-on-demand services, video producers and distributors allow Foxxum to provide a best-in-class content portfolio containing the most important global content brands as well as country specific local content providers. Foxxum's development and platform expertise offer viewers the best Smart TV user experience possible, with innovative Smart TV technology, a global entertaining content portfolio and an outstanding design. Foxxum provides its clients with highly tailored solutions, which includes the possibility of jointly tapping into profitable revenue streams in a technology sector with enormous growth potential. Further information can be found at www.foxxum.com.