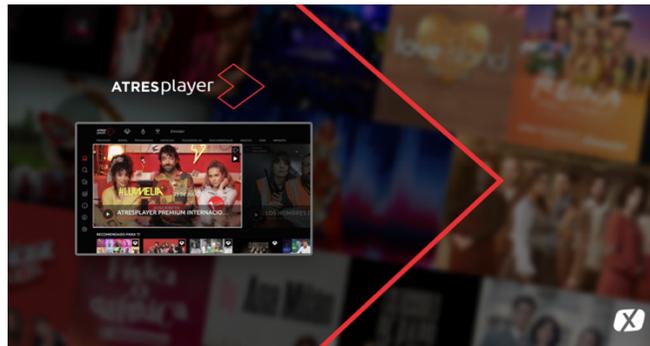


## THE ATRESPLAYER APP IS AVAILABLE ON THE FOXXUM APP STORE



**Kiel (Germany), November 05, 2021** – The Spanish video-on-demand streaming app ATRESplayer is now available on the Foxxum App Store. The ATRESplayer app was created as a catch-up service from Atresmedia – one of the leading media publishing houses in Spain, that owns multiple popular private TV channels like Antena 3 and laSexta, which broadcast nationwide.

With the ATRESplayer app, viewers can gain access to all the programs from Antena 3, laSexta, Antena 3 International and the entire streaming content on Flooxer.

ATRESplayer is a freemium service, offering a free but limited selection of content with ads. Additionally, users can purchase a monthly subscription to access all the ad-free content with ATRESplayer PREMIUM. The app is accessible worldwide and users who live outside of Spain can simply purchase the ATRESplayer PREMIUM International subscription to access the exclusive premium content.

Audiences who, for example, want to catch-up on the interviews of national and international celebrities, can find all the episodes from the entire seasons of the highly popular TV show “El Hormiguero 3.0” on the ATRESplayer app. In addition, viewers can enjoy a broad variety of TV series like “Los Hombres de Paco”, TV shows like “Mask Singer: Adivina Quién Canta”, the news, Spanish movies like “Veneno” and telenovelas such as “Amar es Para Siempre”.

"We are very proud to integrate ATRESplayer in this new world of smart TVs around the globe, high quality brands and devices that will strengthen our content, and FOXXUM gave us this opportunity to be closer to our subscribers," **says Juan Ignacio Jimenez Gargantilla, Director of Digital Business Development of Atresmedia.**

"The addition of the ATRESplayer app to our Foxxum App Store is very special to us and brings tremendous value to our Spanish and international market. We are extremely delighted to be able to share the incredible content on the ATRESplayer app with our Spanish speaking viewers worldwide," **says Ronny Lutzi, CEO at Foxxum GmbH.**

The ATRESplayer app is available on all Vestel devices and TV brands such as: Toshiba, Telefunken, Hitachi, and JVC.

## **ABOUT ATRESPLAYER**

ATRESplayer PREMIUM is a benchmark for pay television in Spain. The Atresmedia platform continues to grow, with a successful production model, with original and exclusive content for subscribers. ATRESplayer PREMIUM is ahead: for content, technology, quality, and success.

In this last season, ATRESplayer PREMIUM is the platform that has premiered the most Spanish production, in all genres: fiction, documentaries and entertainment. Productions acclaimed by the public and critics such as 'Drag Race España', 'Veneno', 'La cocinera de Castamar', 'Alba', 'Toy Boy', 'La Reina del Pueblo', 'Los Hombres de Paco', '#Luimelia', 'By Ana Milan', 'Gente Hablando', 'FoQ: El reencuentro', 'Pongamos que hablo de...', 'El instante decisivo', 'Ellas'.

In the coming months, numerous new productions will arrive that will complete the great catalog of ATRESplayer PREMIUM: 'Cardo', 'La edad de la Ira', 'La Ruta', 'La Novia Gitana', 'Los Protegidos: el regreso', 'Dos años y un día', 'Pajares & Cia'.

## **ABOUT FOXXUM**

Foxxum is a global leader in the development, operational, and commercial marketing sector for innovative smart TV solutions. As an established pioneer in this field, Foxxum works closely with leading companies at all stages of the global consumer electronics value chain to develop smart TV solutions –from silicon vendors to device manufacturers and network operators. Worldwide partnerships with premium broadcasters and video-on-demand services, video producers and distributors allow Foxxum to provide an industry leading content portfolio, containing the most important global content brands as well as country specific local content providers. Foxxum's development and platform expertise offers viewers the best possible smart TV user experience, with innovative smart TV technology, a global entertainment content portfolio and an outstanding design. Foxxum provides its clients with highly tailored solutions, which includes the possibility of jointly tapping into profitable revenue streams in a technology sector with enormous growth potential. For more information, please visit [www.foxxum.com](http://www.foxxum.com).