

KONKA SMART TV DEVICES WILL OFFER FOXXUM'S APP STORE

Kiel, January 2020: KONKA LTD, a leading consumer electronics manufacturer, has signed on to collaborate with Foxxum, the globally leading provider of Smart TV solutions, to develop a fully customizable portal for Konka's ODM customers. The portal will be pre-integrated inclusive of the huge library of Foxxum's app portfolio to offer an entertaining end-user experience.

Foxxum specializes in tailor made Smart TV Solutions which are developed in close collaboration, with their customers, at all stages of the global consumer electronics value chain, from silicon vendors through to Device Manufacturers (OEM), CE brands, TV operators and Content Providers.

Konka's customer branded devices will be made available for all markets in 2020 for both Linux and Android OS TVs. Through this collaboration, Konka will have a continuously growing App offering, whilst Foxxum keeps strengthening its presence in the Latin American markets.

Ronny Lutzi, CEO at Foxxum says: "We are delighted to start this new partnership with Konka. Combining our technology and Konka's high-quality products means that together we can provide customers, partners and viewers with a delightful TV experience."

ABOUT KONKA LTD.

One of the earliest "Chinese Famous Trademarks", ranks top 10 valuable brands in China with a brand value of RMB 15.012 billion. With the main business lines covering multi-media consumer electronics, portable communication products, home appliances, satellite set-top boxes and upstream components, KONKA has made the leading consumer electronic enterprise in China and brought spectacular entertainment experience to hundreds of millions of families all over the world with innovative and premium quality products. So far, Konka's overseas business has covered 100 countries and regions in Asia, Middle East, Australia, Africa, Europe and America. Inspired by innovation spirit and aimed to lead industry technology and

design fashion, Konka is on her way to become a diversified enterprise with international influence and a powerful electronics brand in global competition.

ABOUT FOXXUM

Foxxum is a global leader in the development, operation and commercial marketing for innovative Smart TV solutions. As an established pioneer in the sector, Foxxum works closely with leading companies at all stages of the global consumer electronics value chain to develop Smart TV solutions – from silicon vendors to device manufacturers and network operators. Worldwide partnerships with premium broadcasters, the most important video producers and distributors allow Foxxum to provide a best-in-class content portfolio containing the most important global content brands as well as country specific local content providers. Foxxum's development and platform expertise offer viewers the best Smart TV user experience possible, with innovative Smart TV technology, a global entertaining content portfolio and an outstanding design. Foxxum provides its clients with highly tailored solutions, which includes the possibility of jointly tapping into profitable revenue streams in a technology sector with enormous growth potential. Further information can be found at www.foxxum.com.

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