

## FOXXUM ANNOUNCES NEW PARTNER IN VIETNAM

**Kiel, November 2019:** VEGA CORPORATION (NYSE: Vega) and Foxxum GmbH are pleased to announce their collaboration to offer the VOD service Clip TV on Foxxum-supported devices in Vietnam. Vega is one of the most successful online and mobile services developers in Vietnam and is now working together with Foxxum, leading provider of Smart TV solutions, to bring its vast library of premium content to the Foxxum App Store worldwide.

The extensive catalogue of more than 1,000 Hollywood, European and Asian movies, especially exclusive Vietnamese theater movies will be made available and updated constantly to the Vietnamese Smart TV users across a wide range of Foxxum enabled devices including Skyworth and Hisense. Users will also have access to over 130 TV channels, including leading regional TV networks like VTV, HTV and THVL as well as international channels such as Fox, Fox Movies, BBC and Bloomberg.

It is a growing concern worldwide but piracy has especially been a huge concern in Vietnam for quite some time. Despite this issue, the Clip TV app is only offering content which is 100% copyrighted.

The Clip TV app is integrated within the Foxxum App stores and is now available for all users in Vietnam.

“It is good news that Clip TV, one of the most well-known brands for Internet TV services in Vietnam will be available for Vietnamese Smart TV users via the partnership with Foxxum, the leading global provider for Smart TV solutions” **said Phan Thanh Gian, Clip TV Managing Director.** “I do strongly believe, with the increasing local demand for more diversified entertainment, the Clip TV- Foxxum partnership will bring mutual benefits for both sides and for local subscribers”.



“Our partnership with Vega Corporation is a huge step into the Vietnamese market. All of our Smart TV device partners know the importance of making high quality content available for everyone on a global basis”, **says Ronny Lutzi, CEO at Foxxum.**

#### **ABOUT VEGA CORPORATION**

Vega Corporation was established in June 2003. They are a pioneer in the application of high technology, creating the best products and services, bringing maximum benefits to customers and the community. The online and mobile services developers provide services such as Clip TV, Waka and Nhac.vn. With more than 20 attractive games on the market, the company is also an eminent game publisher.

Further information can be found at <http://www.vega.com.vn/vi>.

#### **ABOUT FOXXUM**

Foxxum is a global leader in the development, operation and commercial marketing for innovative Smart TV solutions. As an established pioneer in the sector, Foxxum works closely with leading companies at all stages of the global consumer electronics value chain to develop Smart TV solutions – from silicon vendors to device manufacturers and network operators. Worldwide partnerships with premium broadcasters, the most important video producers and distributors allow Foxxum to provide a best-in-class content portfolio containing the most important global content brands as well as country specific local content providers. Foxxum’s development and platform expertise offer viewers the best Smart TV user experience possible, with innovative Smart TV technology, a global entertaining content portfolio and an outstanding design. Foxxum provides its clients with highly tailored solutions, which includes the possibility of jointly tapping into profitable revenue streams in a technology sector with enormous growth potential. Further information can be found at [www.foxxum.com](http://www.foxxum.com).

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