

AZOOMEE LAUNCHES ON FOXXUM-ENABLED CONNECTED TVS WORLDWIDE

Kiel, November 2019: Azoomee, an entertaining educational content platform for kids aged 4+, has today announced its launch on TV screens worldwide, in partnership with Foxxum. This means customers can access Azoomee's amazing content on any smart connected TV, anywhere, anytime!

"Launching Azoomee on Smart TVs is a natural step for us to meet the strong demand from our users across multiple devices," **said Azoomee's co-founder and COO Estelle Lloyd.** "Foxxum have both the expertise to develop the best TV solution and the reach to significantly expand our footprint. Their team is a delight to work with."

Big name manufacturers like Vestel, Panasonic, Toshiba, Polaroid, and Hitachi will be releasing Azoomee today, with brands such as Apple TV, Samsung, and LG to follow. Azoomee is thrilled to reach so many homes and connect with kids across the world.

"Today's Smart TV users include several generations, and for us it is essential to cater to their needs," **said Foxxum's CEO Ronny Lutzi.** "We continue to work toward providing the best user experience, which we feel is greatly improving with the addition of the educational and child-friendly App Azoomee."

Azoomee is an ad-free streaming service that offers award-winning TV shows and imaginative arts and crafts activities to foster a sense of wonder and curiosity in kids. Azoomee is available everywhere. In addition to the amazing TV experience, customers also get access to the Azoomee mobile app, which includes hundreds of brain-boosting games, puzzles and creative DIY projects.

ABOUT AZOOMEE

Azoomee is a global media company and app development studio focused on educational entertainment applications for kids. Available across connected devices



and platforms, Azoomee offers a vast library of inspiring and imaginative TV shows that foster curiosity and wonder in kids.

Winner of multiple awards, and BAFTA-nominated, the Azoomee app delivers a unique selection of action-packed games, brain teasers, puzzles and creative activities, so kids can expand their knowledge while having fun. Everything's handpicked so kids are safe to explore freely.

Azoomee is trusted by millions of parents worldwide and can be downloaded for free from the App Store and Google Play store, and found on connected TVs and via our partnerships with Amazon, O2, Vodafone, as well as many other platforms around the world. Further information can be found at www.azoomee.com.

ABOUT FOXXUM

Foxxum is a global leader in the development, operation and commercial marketing for innovative Smart TV solutions. As an established pioneer in the sector, Foxxum works closely with leading companies at all stages of the global consumer electronics value chain to develop Smart TV solutions – from silicon vendors to device manufacturers and network operators. Worldwide partnerships with premium broadcasters and video on demand services, video producers and distributors allow Foxxum to provide a best-in-class content portfolio containing the most important global content brands as well as country specific local content providers. Foxxum's development and platform expertise offer viewers the best Smart TV user experience, innovative Smart TV technology, a global entertaining content portfolio and a user-friendly design. Foxxum provides highly tailored solutions to its partners, which include the possibility of jointly tapping into profitable revenue streams. Further information can be found at www.foxxum.com.

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