



Kiel, March 8<sup>th</sup> 2017

**Outdoor Sport Channel® HD signs worldwide distribution agreement with Foxxum GmbH.**

Outdoor Sport Channel®, the leading international outdoor sports television company, today announced a comprehensive distribution partner deal with German based Foxxum GmbH.

Foxxum designed and developed the Outdoor Sport Channel®HD Smart TV subscription App for all Foxxum connected smart tv devices. Foxxum brings Outdoor Sport Channel® services to many different devices, brands and operators all over the world by a single integration process (one App to rule them all).

A strong and growing device customer list including major TV and STB brands, Device Manufacturers (OEM) and global CE brands offers multiple opportunities to Outdoor Sport Channel® for reaching a wider subscription App audience.

“In order to successfully offer and launch our live brand further and to affiliate operators, we did team up with Foxxum for its excellent television App market experience and distribution penetration”, comments Henk van Meer, Founder & CEO of Outdoor Sport Channel®-Global wide, Outdoor Sport Channel®-News247® and Outdoor Sport Channel®-VOD (Video On demand).

Outdoor Sport Channel® will be a true and unique live HD value like never experienced in these countries, as it covers all international major sports into one single television network. Outdoor Sport Channel® prides itself on being an exclusive, unique, fun and both a “family and animal friendly®” sports channel.

“It is great to keep growing with partners like Outdoor Sport Channel® that add value to the Foxxum App store and provides our viewers an alternative to watch a great variety of international 24 hour global sports television without time restrictions”, says Ronny Lutzi, CEO at Foxxum.



Notes to editors:

### **About Outdoor Sport Channel®**

Outdoor Sport Channel® is simply Unique.

24/7 airing only the best international outdoor, action, summer & winter sports programming, including the latest international sports news. Highlighting all international Football Leagues, F1, Car racing, NASCAR, Baseball, Basketball, Boxing, Cycling, Golf, Ice Hockey, Swimming, Tennis, Track & Field and all regular programming related sports news.

FC Bayern Munich studio presented NEWS video segments, covering FC Bayern's latest exclusive news, behind the scenes/community, interviews, skills, training and matches.

In addition promotional programming i.e. specials, cup celebrations and more.

The channel is a International leader, which offers global sports television content, to distribution companies that distribute them in their own countries areas and directly to viewers at their homes.

This offers an interesting mix of sports programming so far, unknown in the world.

[www.outdoorsportchannel.com](http://www.outdoorsportchannel.com) or [www.outdoorsportchannel-globalwide.com](http://www.outdoorsportchannel-globalwide.com)

### **About Foxxum**

About Foxxum - Smart TV excellence

Foxxum is a global leader in the development, operation and commercial marketing for innovative Smart TV solutions. As an established pioneer in the sector, Foxxum works closely with leading companies at all stages of the global consumer electronics value chain to develop Smart TV solutions – from silicon vendors to device manufacturers and network operators. Worldwide partnerships with premium broadcasters, the most important video producers and distributors allow Foxxum to provide a best in class content portfolio containing the most important global content brands as well as country specific local content providers. Foxxum's development and platform expertise offer viewers the best Smart TV user experience possible, with innovative Smart TV technology, a global entertaining content portfolio and an outstanding design. Foxxum provides its clients with highly tailored, personal collaboration, which includes the possibility of jointly tapping into profitable revenue streams in a technology sector with enormous growth potential. Further information can be found at

[www.foxxum.com](http://www.foxxum.com)



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