



## **ACCESS AND FOXXUM OFFER ONE-STOP TV STORE SOLUTION FOR DIGITAL TV LEADERS**

**The solution aims at enabling Tier 1 digital TV brands to provide immersive smart TV services**

ACCESS CO., LTD today announced that its portfolio of TV browsers are being pre-integrated by the Smart TV solutions provider Foxxum. Through support for the latest industry standards, the partnership aims at overcoming smart TV vendors' challenges and improve the quality of experience of Foxxum's Smart TV App Store on Linux and Android devices. Foxxum's Smart TV Solution is already available in 20 languages for a wide range of Smart TVs from over 30 different manufacturers, including Hisense, Haier, Sharp and TCL among others.

Foxxum provides Smart TV Solutions in close collaboration with leading brands across all stages of the global consumer electronics value chain, whether silicon vendors, device manufacturers, operators or content partners. Foxxum has developed and distributes premium Smart TV Apps like Dailymotion, Deutsche Welle, Giallo Zafferano, Howdini, SBT, and PlayKids. Building on premium content partnerships around the globe, Foxxum TV App Store gives access to over 1 billion video titles across multiple content providers.

"Smart TVs have long been plagued with slow, clunky user interfaces, but these days are now over thanks to companies like Foxxum," said Dr. Neale Foster, Chief Operating Officer at ACCESS Europe. "Since the inception of ACCESS back in the 1980s, we have constantly focused on delivering a better quality of service to consumers, regardless of the platform, device or access method. Today, we are proud to be involved in enabling Smart TV services to compete with linear TV, using lightning speed browser engines and improved search and recommendation systems that adapt to any consumer on any continent."

Through a single operator-branded gateway, the collaboration between ACCESS and Foxxum enables Smart TV manufacturers to offer:

- » Direct access to content from multiple sources, including external web pages and online retail portals
- » Opportunities for users to build personal content libraries
- » Geo-optimisation, enabling apps to automatically become visible in available regions
- » Integration with most payment solutions
- » Parental control to better manage authorizations



- » Personalised recommendations based on data analytics, adapting to the user's geography and evolving interests
- » Seamless search across all content sources
- » Universal login from multiple devices and users per device.

Ronny Lutzi, Chief Executive Officer at Foxxum, said: "As users connect to Smart TV services from a wider variety of devices than ever before, ACCESS enables us to better manage and control multi-device access for any number of users, while maintaining a consistent and excellent quality of experience. The use of ACCESS' solutions also ensures that our services comply with the latest industry standards, making it perfectly suited to a worldwide audience with very different requirements."

The ACCESS portfolio includes ACCESS Twine™, a market-ready solution enabling device manufacturers and operators to increase stickiness to their Smart TV services, regardless of the content watched or the device used to access it. In addition to ACCESS Twine™, the NetFront™ Browser family allows ACCESS customers to access all services whilst creating an outstanding user experience on all screens. The NetFront™ Browser family consists of NetFront™ Browser with ACCESS' core engine, WebKit based NetFront™ Browser NX and Chromium/Blink based NetFront™ Browser BE. ACCESS solutions have been shipped in over 1.5 billion devices worldwide, from Smart TVs, smartphones and tablets through to game consoles including the Nintendo Switch, e-Readers and connected cars.

## **ABOUT ACCESS**

Since 1984, ACCESS CO., LTD. (Tokyo Stock Exchange Mothers Index, 4813) has provided advanced IT solutions centered around mobile and network software technologies to telecom carriers, consumer electronics manufacturers, broadcasting and publishing companies, the automotive industry and energy infrastructure providers around the world. The company develops mobile software solutions that have been installed on over 1.5 billion devices, and network software solutions that have been used by over 300 telecommunication equipment manufacturers. Utilizing its network virtualization technology skills and knowledge, the company is currently focusing on the development and commercialization of Internet of Things (IoT) and media solutions that combine embedded and cloud technology. Headquartered in Tokyo, Japan, the company operates subsidiaries and affiliates in Asia, Europe and the United States to support and expand its business globally. Learn more about ACCESS at [www.access-company.com](http://www.access-company.com).



## **ABOUT FOXXUM**

Foxxum is a global leader in the development, operation and commercial marketing for innovative Smart TV solutions. As an established pioneer in the sector, Foxxum works closely with leading companies at all stages of the global consumer electronics value chain to develop Smart TV solutions – from silicon vendors to device manufacturers and network operators. Worldwide partnerships with premium broadcasters, the most important video producers and distributors allow Foxxum to provide a best in class content portfolio containing the most important global content brands as well as country specific local content providers. Foxxum's development and platform expertise offer viewers the best Smart TV user experience possible, with innovative Smart TV technology, a global entertaining content portfolio and an outstanding design. Foxxum provides its clients with highly tailored, personal collaboration, which includes the possibility of jointly tapping into profitable revenue streams in a technology sector with enormous growth potential. Further information can be found at [www.foxxum.com](http://www.foxxum.com).

## **CONTACT FOXXUM**

Foxxum GmbH  
Wall 55  
24103 Kiel  
Germany

E: [info@foxxum.com](mailto:info@foxxum.com)

T: +49 431 260 4105 0

F: +49 431 260 4105 99

[www.foxxum.com](http://www.foxxum.com)



## **CONTACT ACCESS**

**Head Office (Japan)**

**ACCESS CO., LTD**

Miyuki Hanzawa

+81 (43).212.2230

[prinfo-gr@access.co.jp](mailto:prinfo-gr@access.co.jp)

**Europe**

David Bramley, Platform

+44 (0)20 7486 4900

[david@platformcomms.com](mailto:david@platformcomms.com)

**U.S.**

Ursula Herrick, Herrick Media

+1 (408) 202 0865

[ursula@herrickmedia.com](mailto:ursula@herrickmedia.com)